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A DESTINATION HOTEL®

The Gant, A Destination Hotel, Rolls out the Hospitality Industry's First Transportation Mobile App for Resort Guests

Mobile app empowers guests to request and track resort shuttle service via mobile phone

ASPEN – Sep. 8, 2016 – The Gant, A Destination Hotel, has inked a partnership with Downtowner, a transit application developer, to launch The Gant application, a self-service, transportation mobile app, in Aspen. The free app, which is available for iPhone and Android, enables resort guests to request a pick-up and preview estimated wait times with a simple touch of the screen. The Gant app directly ties into the resort's complimentary shuttle van fleet, which currently transports guests anywhere in downtown Aspen and the Aspen airport.

The Gant app was implemented to give guests an easier way to get around Aspen and coordinate a shuttle pick-up as needed. The old method required guests call the front desk to request a shuttle. The front desk then called the shuttle driver to coordinate the pick-up and the driver then added the pick-up to their route. With this old method, guests also had no way of tracking arrival time or communicating directly with the shuttle driver if plans changed. With the new application, guests have direct access to the shuttle fleet and can easily request and track the shuttle via their mobile phone.

"People are accustomed to using mobile phone applications for just about everything these days," said Lou Eppelsheimer, director of sales and marketing at The Gant, A Destination Hotel. "Given this familiarity and comfort level with their mobile phone, it made perfect sense to introduce a simple to use mobile app to empower our guests to take control of their transportation needs while in Aspen. If guests prefer not to use the mobile app, they can still call the front desk and we'll take care of them."

Since opening in 1973, The Gant, A Destination Hotel, has been regarded as one of Aspen's longest-standing hospitality pioneers. The property was the town's first condominium-hotel resort combining spacious accommodations with hotel-grade amenities, services and a full-service meeting facility. Today, this founding maverick vision continues to test conformity by becoming Aspen's first condominium resort to offer onsite food and beverage service at Pepperjack's Café, outfitting the resort with two Tesla Supercharger Charging stations and automating how guests interact and use our shuttle service with The Gant Van app.

The Gant Vans offer complimentary shuttle transportation anywhere within downtown Aspen and to or from the Aspen airport. Hours of operation are 7am – 11pm.

Like all properties in the Destination Hotels collection, The Gant also offers authentically-immersed experiences that are true to its place. For more information about the Gant, A Destination Hotel, or to learn about current specials and promotions, please visit www.gantaspen.com or call 800.549.0530.

About The Gant, A Destination Hotel

The Gant, A Destination Hotel, combines the comforts and conveniences of home with the pampered touch of resort-inspired guest services and amenities. Long regarded Aspen's finest condominium resort, The Gant boasts a distinct collection of privately-owned, luxury condominiums and residences ideally suited for leisure or meeting excursions in the mountains. Situated in a tranquil enclave at the base of Aspen Mountain, The Gant affords guests convenient access to world-class shopping, dining, culture and all-season outdoor experiences. Follow us on Twitter:

@TheGantAspen. Like us on Facebook: GantAspen

About Destination Hotels

Destination Hotels (Destination) is a collection of luxury and upscale independent hotels, resorts and residences across the United States. Offering authentically-immersed and enriching experiences, each property is individual at heart, yet connected by a commitment to drawing upon the best of each location. Highly distinct, the Destination experience is always memorable and matchless; guests will feel the locale in a genuine way through each property and during the engaging moments cultivated both in and outside of them. Continuously growing with more than 40 properties from coast to coast, the award-winning portfolio features 20 renowned golf courses, 20 indigenous spas, and 110 exceptional bars and restaurants. Destination Hotels are true to our place; diverse by design. For more information, visit www.destinationhotels.com. Follow us on Twitter: @Destination. Like us on Facebook: Destinationhotels.com. Follow us on Twitter: @Destinationhotels.com. Like us on

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The Gant App

With the addition of The Gant's new <u>Gant App</u>, it's now easier than ever for guests to request a pickup and track the van in real time.

Free

Category: <u>Travel</u>

• Released: Jun 22, 2016

Version: 1.0.0Size: 4.7 MBLanguage: English

Seller: Downtowner App Inc.© 2016 Downtowner App Inc.



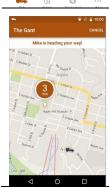
Step 1. Search and download "The Gant" in your app store. Available for iPhone and Android.

Step 2. Create an account.



Step 3. Select "pickup" or "drop-off" location and number of passengers.

Step 4. Click "Request a Ride!"



Step 5. Track your driver's location and estimated time of arrival.

Step 6. Board and you're off!